

REMOTELY CONFIGURABLE MULTIMEDIA ENTERTAINMENT AND INFORMATION SYSTEM FOR VEHICLES WITH LOCATION BASED ADVERTISING

ABSTRACT OF THE DISCLOSURE

5 An internet radio for portable applications and uses such as in an automobile.
The internet radio allows access to a host of audio, visual and other information.
Normal radio channel function is provided along with programmable content and
channel selection, as well as automatic content and channel updating by location and
style. Internet access is also provided. Direct or targeted advertising, as well as
10 electronic commerce is supported. Connection to the internet is through wireless
communications. Programmability is achieved off-line via a web page and remote
computer. Customized information is also communicated to the radio such as stock
quotes, travel information, advertising, and e-mail. Onboard global positioning
allows for channel updating by location, traffic information, geographic advertising
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